

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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Application No.: 09/993,228

Filed: November 14, 2001

Inventor(s):

Mueller, et al.

Title: METHOD AND  
APPARATUS FOR  
DYNAMIC RULE  
AND/OR OFFER  
GENERATION

§ Examiner: Retta, Yehdega  
§ Group/Art Unit: 3622  
§ Atty. Dkt. No: 00-106 / 6124-00100  
§

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I hereby certify that this correspondence is being  
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Rory D. Rankin

Printed Name

/ Rory D. Rankin /

Signature

October 20, 2008

Date

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**RESPONSE TO OFFICE ACTION OF**  
**JULY 18, 2008**

**Mail Stop AF**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This paper is submitted in response to the Office Action of July 18, 2008, to  
further highlight why the application is in condition for allowance.

Please amend the case as listed below.